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EDUCATION

- 03/2002 — PhD in Business Administration
Universitat de Barcelona, Spain
Thesis title: "Competitive advantage through Supply Chain Management (SCM)"
- 06/2000 — MSc in Logistics and Supply Chain Management
Cranfield University, U.K.
Thesis title: "Supply Chain Relationships in the Spanish Grocery Sector"
Institute of Logistics Prize for the most outstanding student of the year
- 02/1996 — Business Administration degree (*Licenciatura*)
Universitat de Barcelona, Spain
Honours degree
- 07/1995 — 2nd Year MBA (Multi-Regional International Business Program-MIBP)
York University, Canada

RESEARCH INTERESTS

Supply Chain Management, Logistics, Production and Operations Management.

ACADEMIC JOB POSITIONS

- 09/2002 — Visiting professor (*full time*), Department of Economics and Business,
present Universitat Pompeu Fabra, Spain.
- 04/2002 — Lecturer (*part time*), Department of Economics and Business,
09/2002 Universitat Pompeu Fabra, Spain.
- 09/1996 — Lecturer (*part time*), Department of Economics and Business Administration,
09/2002 Universitat de Barcelona, Spain.
- 09/2001 — Lecturer (*part time*), Centro Universitario Abat Oliba, Spain.
09/2002
- 09/1998 — Lecturer (*full time*), Escola Universitària del Maresme, Spain.
09/2001

PUBLICATIONS

Refereed Publications

- **Giménez, C. & Ventura, E. (2005)** "Logistics -Production, Logistics-Marketing and external integration: Their impact on performance", *International Journal of Operations and Production Management*, forthcoming. (An earlier version of this paper was published as Working Paper at UPF #657, January 2003).
- **Giménez, C. (2004)** "Supply Chain Management implementation in the Spanish grocery sector: An exploratory study", *International Journal of Integrated Supply Management*, Vol. 1 no.1, pp. 98-114. (An earlier version of this paper was published as Working Paper at UPF #668, March 2003).
- **Giménez, C. & Ventura, E. (2003)** "Supply Chain Management as a competitive advantage in the Spanish grocery sector", *The International Journal of Logistics Management*, Vol. 14 no.1, pp. 77-88. (An earlier version of this paper was published as Working Paper at UPF #641, September 2002).

Non-Refereed Publications

- **Giménez, C. (2004)** "La gestión de la demanda en el Supply Chain Management"; *Logiciel #45* (Revista del Centro Español de Logística).
- **Giménez, C. (2002)** "Ventajas competitivas en la implantación del Supply Chain Management (SCM)"; *Logiciel #38* (Revista del Centro Español de Logística).

Working Papers

- **Large, R. & Gimenez, C. (2004)** "Oral Communication Capabilities of Purchasers: Measurement and Typology". Saarbrücken Working Paper Series in Logistics and Supply Management #2.
- **Giménez, C. & Lourenço, H.R. (2004)** "e-Supply Chain Management: Review, implications and directions for future research", UPF Working Paper # 769.
- **Giménez, C. (2003)** "Logistics integration processes in the food industry", UPF Working Paper # 710.

Other Publications

- **Colomé, R., Giménez, C. & Soto, J.P. (2003)** "Glossari de termes logístics", Edited by CIDEM & Centro Español de Logística (CEL).
- **Castan, J.M., Giménez, C. & Guitart, L. (2003)** "Ejercicios de Dirección de la Producción", Edicions UB.
- **Castan, J.M., Cabañero, C. & Giménez, C. (1999)** Support material and multimedia course materials of the following courses:
 - Purchasing (Business Administration degree); Universitat Oberta de Catalunya.
 - Warehousing (Business Administration degree); Universitat Oberta de Catalunya.
- **Castan, J.M., Cabañero, C. & Giménez, C. (1998)** Support material and Learning guides of the following programs:
 - Logistics Management: The competitive advantage of an integrated view of the process (Postgraduate course); Universitat Oberta de Catalunya.
 - Integrated Logistics (Specialization course); Universitat Oberta de Catalunya.
- **Castan, J.M., Cabañero, C. & Giménez, C. (1997)** Course materials:
 - International Transportation; Master in International Trade and Finance; Universitat de Barcelona.
 - Operations Management; Master in International Trade and Finance; Universitat de Barcelona.

PRESENTATIONS IN CONFERENCES

- **Giménez, C. (2004)** “*SCM Research: Case Studies and Surveys. Two Complementary Methodologies*”; Research Workshop on Research Methodologies in Supply Chain Management; Carl Von Ossietzky Universität, Oldenburg, Germany.
- **Giménez, C., Large, R. & Ventura, E. (2004)** “*SCM Research Methodologies: Employing Structural Equation Modeling*”; Research Workshop on Research Methodologies in Supply Chain Management; Carl Von Ossietzky Universität, Oldenburg, Germany.
- **Giménez, C. (2004)** “*Logistics integration processes in the food industry*”; EUROMA (European Association of Operations Management) 11th Annual International Conference; INSEAD, Fontainebleau, France.
- **Giménez, C. & Lourenço, H.R. (2004)** “*E-SCM: Review, implications and directions for future research*”; EUROMA (European Association of Operations Management) 11th Annual International Conference; INSEAD, Fontainebleau, France.
- **Large, R. & Giménez, C. (2004)** “*Oral communication capabilities of purchasing managers-effects on supplier management success and development of an oral communication capability instrument*”; 13th IPSERA Conference organised by University of Catania, Italy. (Presented by coauthor)
- **Giménez, C. & Ventura, E. (2003)** “*Logistics-Production, Logistics-Marketing and external integration: Their impact on performance*”; Logistics Research Network Annual Conference organised by Cass Business School (City of London) and The Institute of Logistics and Transportation; London, UK.
- **Giménez, C. & Ventura, E. (2003)** “*Supply Chain Management as a competitive advantage in the Spanish grocery sector*”; EUROMA (European Association of Operations Management)-POMS (Production and Operations Management Society) First Joint International Conference; Como, Italy.
- **Giménez, C. & Ventura, E. (2003)** “*Supply Chain Management as a competitive advantage in the Spanish grocery sector*”; XXVII Congreso Nacional de Estadística e Investigación Operativa Organizado conjuntamente por la sociedad española de estadística e Investigación Operativa (SEIO) y la Universitat de Lleida; Lleida, Spain. (Presented by coauthor)
- **Giménez, C. (2002)** “*La gestión de la cadena de suministros como factor de ventaja competitiva*”. XII ACEDE National Conference; Mallorca, Spain.
- **Giménez, C. & Miravittles, P. (2002)** “*Procesos de integración e implantación del Supply Chain Management entre los fabricantes españoles de productos de gran consumo*”; XVI Congreso Nacional y XII Congreso Hispano-Francés de AEDEM; Alicante, Spain.
- **Miravittles, P. & Giménez, C. (2002)** “*Estrategias de las empresas multinacionales extranjeras con presencia industrial en Cataluña*”; XVI Congreso Nacional y XII Congreso Hispano-Francés de AEDEM; Alicante, Spain.
- **Giménez, C. (2001)** “*Grado de desarrollo de la gestión de la cadena de suministros y relaciones de colaboración en el sector de distribución español*” (“Supply Chain Management development and supply chain relationships in the Spanish grocery sector”). XI ACEDE National Conference; Zaragoza, Spain.
- **Giménez, C. (2000)** “*Supply Chain Management in the Spanish Grocery Sector*”. First World Conference on Production and Operations Management, POM Sevilla2000; Sevilla, Spain.

INVITED TALKS AND SEMINARS

- “Logistics-Production, Logistics-Marketing and external integration: Their impact on performance”; Zaragoza International Logistics Summit; Logistics Group seminar; March, 23rd, 2004.
- “Integración y resultados”; II Jornadas de Logística organizadas por la Fundación Empresa-Universidad de Zaragoza; Zaragoza; June 25th, 2003.
- “Supply Chain Management as a competitive advantage in the Spanish grocery sector”; Seminario de Profesores; Universidad de Navarra; March 12th, 2003.
- “ECR: ¿Cuáles son los verdaderos resultados?; 3º encontro do MBA/Mestrado em Logística organised by EGP Escola de Gestao do Porto, ISCTE Instituto Superior de Ciencias do Trabalho e da Empresa and IST Instituto Superior Técnico; June 22nd, 2002.

RESEARCH IN PROGRESS

- E-procurement
- E-supply chain management (with Helena Ramalinho, UPF, Spain)
- Integration processes (with Taco Van der Vaart and Dirk Pieter van Donk, University of Groningen, The Netherlands)
- Processes along the supply chain (with Helena Ramalinho, UPF, Spain)
- Reverse Logistics in the editorial industry (with Juan Pablo Soto and Helena Ramalinho, UPF, Spain).
- RFID attractiveness (with Pedro Reyes, Baylor University, USA)
- Risk Management in Supply Chains (with Elcio Mendonça, UPF, Spain)

REFEREE FOR THE FOLLOWING JOURNALS

- Journal of Operations Management
- International Journal of Integrated Supply Management
- M@nagement

MEMBER OF THE EDITORIAL BOARD OF THE FOLLOWING JOURNALS

- International Journal of Integrated Supply Management
- International Journal of Information and Operations Management Education

THESIS ADVISOR

Master’s Dissertations

- Elcio Mendonça (2003-2004)
“Supply Chain Risk Metrics”, 1st year research paper; Graduate Programme in Economics and Management (GPEM), Universitat Pompeu Fabra; Spain.
- Pierre Bonel (2001 -2002)
“Implementation of a web-based order management solution at a wine exporter”, Master in e-Logistics and Supply Chain Management; Universitat Politècnica de Catalunya – Universitat de Barcelona; Spain.

PhD Dissertations

- Elcio Mendonça (present)
“Supply Chain Risk”, Graduate Programme in Economics and Management (GPEM), Universitat Pompeu Fabra; Spain.

RESEARCH CENTRES

- 2001 — GREL: Grup de Recerca en Logística Empresarial (Business Logistics Research Group); Universitat Pompeu Fabra, Spain.
- 1998 — *Grupo de investigación en Logística, Estrategia y Recursos Humanos* (Logistics, Strategy and Human Resources Research Group) ; Universitat de Barcelona, Spain.

FUNDED PROJECTS

- Member of the Research Project: Métodos cuantitativos de decisión en entornos logísticos y productivos; Proyecto de Investigación Científica y Desarrollo Tecnológico (2003); Ministerio de Educación y Ciencia. Main researcher: Daniel Serra.
- UPF funded project “Innovació Docent” for the creation of web materials for the following courses: Distribution, Operations Management and Operations Research (2003). Joint with Daniel Serra & Helena Ramalinho.

STAGES IN INTERNATIONAL CENTRES

09/1998 — Cranfield University; UK.
08/1999

09/1994 — York University; Canada.
07/1995

TEACHING EXPERIENCE (Undergraduate courses)

Department of Economics and Business, Universitat Pompeu Fabra, Spain.

- Distribution (Business Program). Years: 01-02; 02-03; 03-04.
- Operations Management (Business Program). Years: 02-03; 03-04.
- Supply Chain Management (MBA). Year: 03-04.

ESCI: Escola Superior de Comerç Internacional, Spain.

- International Logistics (ITM Program). Year: 02-03; 03-04.

Department of Economics and Business Administration, Universitat de Barcelona, Spain.

- Operations Management (Business Program). Years: 96-97; 97-98; 99-00; 00-01 and 01-02.
- Business Administration-II (Business Program). Years: 99-00; 00-01 and 01-02.
- Software Applications to Business Administration (GTC: Tax and Accountancy Program). Years: 96-97 and 97-98.

Centro Universitario Abat Oliba, Spain.

- Business Administration-I (Business Program). Year: 01-02.

Univeritat Oberta de Catalunya, Spain.

- Operations Management (Business Program). Year: 01-02.
- Operations Management II (Business Program). Years: 01-02, 02-03 and 03-04.

Escola Universitaria del Maresme, Spain.

- Warehousing (Business Logistics Program). Years: 99-00 and 00-01.
- Operations Management (Business Logistics Program). Years: 99-00 and 00-01.
- Supply Chain Management and Modelling (Business Logistics Program). Years: 99-00 and 00-01.

OTHER TEACHING EXPERIENCE (Graduate Programs and In-company Courses)

- 2001-02—Institut d'Educació Continua (IDEC), Universitat Pompeu Fabra, Spain. Collaboration
2002-03 in the following programs:
- 2003-04
- Introduction to Logistics (Master in Business Logistics).
 - Supply Chain Management (Master in Business Logistics).
 - Warehousing (Master in Business Logistics).
 - Logistics Management (MIBAL)
- 2001-02— Les Heures (UB) & Fundació Politècnica de Catalunya (UPC), Spain. Collaboration in
2002-03 the following programs:
- Third Party Logistics (Master in e-Logistics and Supply Chain Management)
 - Internal and external integration (Master in e-Logistics and Supply Chain Management)
 - ECR, CRP and CPFR (Master in e-Logistics and Supply Chain Management)
- 2003 — Warehousing II (ELA-European Logistics Association- Course); Centro Español de Logística, Barcelona, Spain.
- 2001 — Warehousing I (ELA-European Logistics Association- Course); Centro Español de Logística, Barcelona, Spain.
- 2001 — In company course: "CPIM Production and Inventory Management: Detailed Scheduling and Planning" (APICS) in Kirchhoff Polska, Poland.
- 1997 — Universitat de Barcelona (Spain) & Consultime Instituto d'Ensino (Brasil) . Collaboration in the following programs:
- Operations' Logistics
- 1996 — Universitat de Barcelona, Spain. Collaboration in the following programs:
- International Transportation (Master in International Trade and Finance)

ATTENDANCE TO CONFERENCES

- Research Workshop on Research Methodologies in Supply Chain Management; Carl Von Ossietzky Universität, Oldenburg, Germany, September 27th-28th, 2004.
- EUROMA (European Association of Operations Management) 11th Annual International Conference; INSEAD, Fontainebleau, France, June 27th-29th, 2004.
- MIT-Zaragoza International Logistics Summit; Zaragoza (Spain); March 24th-26th, 2004.
- Logistics Research Network Annual Conference organised by Cass Business School (City of London) and The Institute of Logistics and Transportation; London (UK); September 11th-12th, 2003.
- EUROMA (European Association of Operations Management) - POMS (Production and Operations Management Society) First Joint International Conference; Como (Italy); June 16th-18th, 2003.
- XII ACEDE National Conference: Information Technologies in Business: Cooperation and competence; Mallorca; September 22nd-24th, 2002.
- XVI Congreso Nacional y XII Congreso Hispano-Francés de AEDEM; Alicante; June 6th-7th, 2002
- XI ACEDE National Conference: The New Economy; Zaragoza; September 16th-18th, 2001.
- 23rd Logistics Conference - IV International Symposium: "Globalisation"; organized by Centro Español de Logística; Barcelona; June, 13th and 14th, 2001.
- International Complutense Seminar: "Operations Management and the New Economy Challenges"; Facultad de Ciencias Económicas, Universidad Complutense de Madrid; Madrid; May, 28th, 2001.

- First World Conference on Production and Operations Management, POM Sevilla 2000; Sevilla; August, 27th- September, 1st, 2000.
- Conference: "New Tendencies in the Management of International Supply Chains"; organized by Barcelona Centre Logístic; SIL; Barcelona; June 16th, 2000.
- 2nd Logistics' Conference LOGIT 2000; organized by Institute for International Research; Madrid; February, 22nd- 24th, 2000.
- III Lean Production Conference: "Change Management in Lean Production"; organized by Unió Patronal Metalúrgica (Adapt Project); Barcelona; November 23rd, 1999.
- "First Conference on Multimodality and Logistics in Barcelona"; organized by Autoridad Portuaria de Barcelona; Barcelona; May 10th, 11th y 12th, 1999.
- "BARCELONA, Logistics Platform for the South of Europe"; Cambra Oficial de Comerç, Indústria i Navegació de Barcelona; Barcelona; October 15th, 1997.
- VII ACEDE National Conference: Business Strategy y Location; Almeria; September, 14th, 15th and 16th, 1997.
- "Social Marketing: Experiences in Non-Governmental Organisations"; Faculty of Economics and Business Administration, Universitat de Barcelona; May 15th, 1997.
- "Consumer of Year 2010: Successes and failures of managers"; Faculty of Economics and Business Administration, Universitat de Barcelona; April 20th, 1996.
- 1995 Canadian Graduate Business Conference: "STRATEGIES FOR GLOBAL LEADERSHIP: Individuals, Innovations and Investments"; Toronto, Canada; March, 9th, 10th, 11th and 12th, 1995.
- "Total Quality & Productivity Management" (IX National Conference); organized by ODE; Barcelona; February, 23rd, 24th and 25th, 1993.

COURSES AND SEMINARS TAKEN

- UPF seminar: "Com es pot transformar una assignatura d'abans en una assignatura 'Bolonya'"; Universitat Pompeu Fabra; October 26th, 2004.
- UPF Seminar: "La reorganització de la docència: Classes magistrals, pràctiques i seminaris"; Universitat Pompeu Fabra; November 20th, 2002.
- UPF Seminar: "Com pots utilitzar casos a l'aula?"; Universitat Pompeu Fabra; November 15th, 2002.
- UPF Seminar: "Com millorar els examens?"; Universitat Pompeu Fabra; November 14th, 2002.
- Seminar: "Jornada de reflexió i debat sobre recerca"; Institut de Ciències de l'Educació, Universitat de Barcelona; January, 30th, 2002.
- Seminar: "Seminario de Investigación en Estudios Empresariales: La innovación tecnológica y organizativa de la empresa industrial española"; Universitat de Barcelona; March, 24th, 2000.
- Seminar: "Advances in Research in Business Administration"; Universidad Carlos III de Madrid; Getafe; February, 19th and 20th, 1998.
- Multi-Regional International Business Program: MIBP-Seminar; European Business Management School, University of Wales, Swansea, UK; August, 23rd- September 18th, 1994.

ACADEMIC SERVICE

- Member of the MBA Program-Admissions Evaluation Committee, Universitat Pompeu Fabra, 2003-04.
- Participation in the organization of the seminar: "L'Autoempresa, una alternativa de futur"; Facultat de Ciències Econòmiques i Empresariales, Universitat de Barcelona; November, 24th, 26th and 28th, 1997.

GRANTS

- 09/1998—Fellowship from Escola Universitatia del Maresme (Spain) to study in the MSc in
08/1999 Logistics and Supply Chain Management program in Cranfield University (UK).
09/1994—Fellowship from Generalitat de Catalunya (Spain) to participate in the Multi - Regional
07/1995 International Business Program –MIBP in York University (C anada).

AWARDS

- 07/2000—The Institute of Logistics and Transport Prize to The Most Outstanding Student of the
Year by Centre for Logistics and Transportation, Cranfield University; UK.
07/1999—Honours Degree in Business Administration (“Premio Extraordinario de Licenciatura”);
Universitat de Barcelona; Spain.

LANGUAGES

- Catalan — Mother language (Suficiència de la llengua catalana)
- Spanish — Mother language
- English — Good oral, written and reading proficiency.

OTHERS

- Reference to the results achieved in the PhD thesis in "La última frontera para bajar costes";
La Vanguardia; 26 de Enero de 2003.
- Member of EUROMA (European Operations Management Association).
- Member of ACEDE (Asociación Científica de Economía y Dirección de la Empresa)

REFERENCES

1. **Prof. Martin Christopher**
m.g.christopher@cranfield.ac.uk
Cranfield School of Management, Cranfield University
Cranfield, Bedford MK43 0AL, UK
2. **Prof. Melvyn Peters**
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Cranfield Centre for Logistics and Transport (CCLT), Cranfield University
Cranfield, Bedford MK43 0AL, UK
3. **Prof. Joel Wisner**
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College of Business, Dpt. of Management, University of Nevada Las Vegas
4505 Maryland Parkway, Box 456009, Las Vegas, Nevada 89154-6009, USA
4. **Ass. Prof. Mark Barrat**
Mark.Barratt@asu.edu
W.P. Carey School of Business, Arizona State University
Main Campus, PO Box 874706, Tempe, Arizona 85287, USA
5. **Prof. Daniel Serra**
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Dpt. of Economics and Business, Universitat Pompeu Fabra
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6. **Prof. Helena Ramalhinho**
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