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CURRICULUM VITAE

FRANCISCO RUIZ-ALISEDA

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PERSONAL INFORMATION

- Date of birth: 12/20/1976
- Citizenship: Spanish

FIELDS OF SPECIALIZATION

- Primary: Industrial Organization, Business Economics, Applied Microeconomics
- Secondary: Economics of Innovation, Investment under Uncertainty

POSITIONS

- Assistant Professor of Economics and Business, Universitat Pompeu Fabra, since July 2006
- Post-Doctoral Research Fellow, INSEAD Economics Department, May 2004-July 2006
- Research Assistant to Professor Vicente Salas, Universidad de Zaragoza, 1998-2000

OTHER AFFILIATIONS

- Research Fellow, SP-SP Public-Private Sector Research Center, IESE Business School, since September 2008
- Affiliated Professor, Barcelona GSE, since September 2008

EDUCATION

- Ph.D. in Managerial Economics and Strategy, Kellogg School of Management, Northwestern University (USA), 2000-2004
Dissertation: "Strategic Commitment and Flexibility"
- B.A. in Business Administration (ranked 2nd out of 400), Universidad de Zaragoza (Spain), 1994-1998

HONORS AND AWARDS

- Net Institute Research Grant (joint with Ramon Casadesus-Masanell), 2008
- EARIE Young Economist Award (for "The Strategic Role of Asset Specificity in Shaping Industry Structure"), 2005
- "Fundación Rafael del Pino" Postdoctoral Research Fellowship, 2004-2005
- Northwestern University Fellowship, 2002-2004
- "la Caixa" Fellowship for pursuing graduate studies in the U.S. (awarded personally by the King of Spain), 2000-2002
- Spanish Ministry of Education Graduate Research Fellowship, 1998-2000
- Spanish Ministry of Education Undergraduate Research Fellowship, 1997-1998

TEACHING EXPERIENCE

- Instructor, Universitat Pompeu Fabra, Spring 2009
“Advanced Microeconomics II (Industrial Organization Part)” (PhD)
- Instructor, Universitat Pompeu Fabra, Falls 2007 and 2008
“Managerial Economics” (MBA)
- Instructor, Universitat Pompeu Fabra, Springs 2007, 2008 and 2009
“Strategy” (Graduate)
- Teaching Assistant, INSEAD, Winter 2004, Fall 2005
“Prices and Markets” (MBA)
- Instructor, INSEAD, Springs 2005 and 2006
“Industrial Organization” (PhD)
- Instructor, INSEAD, Fall 2004
“Math Tutorial for Microeconomics” (PhD)
- Teaching Assistant, Kellogg School of Management, Northwestern University, Fall 2001,
Winters 2001, 2002 and 2003, and Spring 2003
“Statistical Methods for Managerial Decisions” (MBA)

RECENT CONFERENCE AND SEMINAR PRESENTATIONS

- “Misinformative Advertising”, CRES Foundations of Business Strategy Conference (Saint Louis, May 2009), IESE SP-SP Lunch Seminar (Barcelona, May 2009)
- “Platform Competition, Compatibility, and Social Efficiency”, UPF Internal Micro Seminar (Barcelona, October 2008), IESE SP-SP Lunch Seminar (Barcelona, October 2008), Imperial College’s Conference on Platforms, Markets and Innovation (London, June 2008), Universitat Autònoma de Barcelona (Barcelona, October 2007), XXII Jornadas de Economia Industrial (Barcelona, September 2006)
- “Adoption is not Development: First Mover Advantages in the Diffusion of New Technology”, 7th International Industrial Organization Conference (Boston, April 2009), 62nd Econometric Society European Meeting (Budapest, August 2007), IESE SP-SP Workshop on Industrial Organization and Business Strategy (Barcelona, October 2007)

BOOKS AND CHAPTERS IN BOOKS

- Lecture Notes on Business Economics (advanced graduate textbook in preparation, 300 pages), May 2009
- Teaching Notes to Accompany Management Strategy, with D. F. Spulber and O. H. Azar, published in CD-ROM format by McGraw-Hill Irwin, 2003, 400 pages
- “Transfer Pricing: From Price Guidelines to Strategic Interaction” in Business Modeling: Multidisciplinary Approaches – Economics, Operational and Information System Perspectives (in Honor of Andrew Whinston), Ed: Clyde Holsapple, Varghese Jacob and H. Raghav Rao, London: Kluwer Academic Publishers, Chapter 2, with V. Salas-Fumás, 2002

PUBLICATIONS AND WORKING PAPERS

- “The Strategic Role of Asset Specificity in Shaping Industry Structure”, July 2009
- “Misinformative Advertising”, May 2009
- “Platform Competition, Compatibility, and Social Efficiency” (with Ramón Casadesús-Masanell), May 2009
- “Irreversible Investment in Stochastically Cyclical Markets” (with Jianjun Wu), May 2009
- “Adoption is not Development: First Mover Advantages in the Diffusion of New Technology” (with Peter Zemsky), November 2006
- “Entry and Exit in Duopoly under Uncertainty”, July 2008
- “Real Options with Unknown-Date Events” (with Óscar Gutiérrez), May 2009
- “Entry Patterns over the Product Life Cycle” (with Óscar Gutiérrez), May 2008
- “Precios de Transferencia en Oligopolios”, *Revista Española de Financiación y Contabilidad*, Vol. XXXII, #118, July-September 2003, pp. 871-911

WORK IN PROGRESS

- “Strategic Information Transmission under Alternative Information Structures”, July 2009
- “Signaling Future Costs”, July 2009
- “Learning from Manipulable Experiences”, July 2009
- “Project Management and Industrial Organization” (with Peter Zemsky), August 2008